

**Denver Union Station Project Authority**  
*A Component Unit of the City and County of Denver*  
**Fiscal Year 2013 Budget**

	2011 Actual	2012 Adopted Budget	2012 Projected Budget	2013 Budget
Expenditures/ Expenses				
Project Expenditures	\$ 89,724,001	\$ 110,178,683	\$ 103,501,642	\$ 104,742,182
Professional Fees	2,364,060	1,082,038	1,369,121	1,069,934
General and Administrative	3,579	10,813	5,945	4,005
Insurance	1,591,341	1,275,092	1,181,585	1,198,365
Interest	11,210,535	19,380,713	16,647,733	18,483,592
Total Expenditures/ Expenses	<u>104,893,516</u>	<u>131,927,339</u>	<u>122,706,027</u>	<u>125,498,078</u>
Program Revenues				
Capital Grants and Contributions	88,552,077	11,911,441	14,458,496	18,451,781
Total Program Revenues	<u>88,552,077</u>	<u>11,911,441</u>	<u>14,458,496</u>	<u>18,451,781</u>
Net Program Revenue/ (Expense)	<u>(16,341,439)</u>	<u>(120,015,898)</u>	<u>(108,247,530)</u>	<u>(107,046,297)</u>
General Revenues				
Interest Income	9,709,127	9,573,909	9,573,909	9,576,172
Tax Revenue	656,033	778,054	708,035	729,276
Total General Revenues	<u>10,365,160</u>	<u>10,351,964</u>	<u>10,281,944</u>	<u>10,305,448</u>
Excess (Deficiency) of Revenues Over (Under) Expenditures	<u>(5,976,279)</u>	<u>(109,663,934)</u>	<u>(97,965,586)</u>	<u>(96,740,849)</u>
Change In Net Assets	(5,976,279)	(109,663,934)	(97,965,586)	(96,740,849)
Net Assets - Beginning of Year	63,987,090	58,010,811	58,010,811	(39,954,775)
Net Assets - End of Year	<u>\$ 58,010,811</u>	<u>\$ (51,653,123)</u>	<u>\$ (39,954,775)</u>	<u>\$ (136,695,624)</u>
Change In Net Assets				(96,740,849)
Increases/ (Decreases) In Cash				
Loan Proceeds				90,974,089
Deferred Interest Payments				6,793,022
Total Increases/(Decreases) In Cash				<u>97,767,111</u>
Change In Cash				<u>\$ 1,026,262</u>



**DATE:** September 24, 2012

**TO:** Laura Aldrete and Bill Mosher  
Denver Union Station Project Authority

**FROM:** Roger Sherman

**RE:** 2013 Public Information Scope of Work

The Denver Union Station Project Authority (DUSPA) Public Information Team will continue to coordinate with the DUSPA Board of Directors and owner's representative, RTD, Kiewit, the Union Station Neighborhood Company and Union Station Alliance (pending final contact negotiations with RTD), to provide the general public, elected officials, adjacent property owners and key stakeholders with timely and accurate project-related information. Given the wide range of construction activities by different entities occurring simultaneously at the site, coordinated outreach and communication remains critical.

#### **TASK 1: Public Affairs**

<b>TASKS</b>	
1.1	Coordinate all public information-related tasks and activities with Owner's Representative
1.2	Provide monthly progress report of PI activities to Owner's Representative
1.3	Attend DUSPA Board meetings as needed
1.4	Attend other Project meetings as needed
1.5	Develop and print 2013 Construction Fact Sheet
1.6	Establish regular proactive communications with local media
1.7	Write and distribute DUS project-related news releases and media advisories; review construction-related news releases and media advisories

#### **TASK 2: Public Outreach**

<b>TASKS</b>	
2.1	Supervise ongoing maintenance of website content and design; maintain updated stakeholder distribution list
2.2	Draft and send updates about project activities, progress and milestones; use a variety of communications methods to keep all stakeholders informed and engaged; develop and distribute e-mail alerts as needed

2.3	Coordinate with Owner's Representative regarding public inquiries and requests
2.4	Prepare and distribute monthly e-newsletter
2.5	Plan milestone events (e.g. West Line opening, Plaza opening, art/interpretive display projects, etc.) as appropriate
2.6	Coordinate and schedule general outreach and project-related presentations; receive requests, schedule appropriate presenters, prepare handouts and presentation materials; deliver presentations/project updates as needed
2.7	Develop project informational flyers and canvass adjacent properties as needed
2.8	Provide collateral graphic design services as requested
2.9	Other public outreach efforts as directed by Owner's Representative
2.10	Attend public meetings/events as needed

## DBE Participation

DBE participation remains a priority and scope of work is negotiated annually based on project need. The original DBE goal for public information was 12%. Since NTP, overall DBE participation has been 21.6%. DBE participation for 2013 is projected to be 37.8%.

## Budget:

After reviewing anticipated activities and needs, we recommend a reduced Scope of Work for public information services to be provided by the DUSPA public information consultant and sub-consultants during 2013.

	<u>2011 Budget</u>	<u>2012 Budget</u>	<u>2013 Budget</u>
CRL Associates	\$48,000.00	\$48,000.00	\$36,000.00
Zann & Associates*	\$10,800.00	\$12,125.00	\$9,100.00
Two Hundred*	\$14,725.63	\$15,500.00	\$11,625.00
Carnes Creative*	<u>\$2,160.00</u>	<u>\$1,560.00</u>	<u>\$1,170.00</u>
TOTAL	\$82,560.00	\$77,185.00	\$57,895.00
DBE Actual/Projected	35.4%	36.5%	37.8%

\* DBE certified subcontractor